



## TICAL Silicon Valley

*Technology Information Center for  
Administrative Leadership*

*Brought to you by  
practicing administrators and  
Bay Area TICAL cadre members*

### *Network, Learn, and Build: Digital-Age Leadership*

*A Unique Opportunity for  
Bay Area Educational Leaders*

### *An Evening of Web 2.0 at Apple*

*Apple Inc. – 1 Infinite Loop, Building 4 – Cupertino Campus*

*Wednesday, December 9, 2009*

*3:00 to 7:00 p.m. (includes dinner)*

*No charge to attend – limited to 25 participants  
Bring Your Own Laptop (BYOL)*

Join Silicon Valley educational leaders in a technology training designed for superintendents, principals, curriculum leaders, district administrators, teacher leaders, and technology specialists, thanks to Apple Inc.

Participants will share in a visionary and Web 2.0 hands-on experience. Don Zundel of Apple will share his perspective on educational leadership in the 21<sup>st</sup> century and meeting the needs of our students. Explore resources like Google (Docs, Sites, Reader, Wave, and more), Twitter, Blogging, Facebook, Ning, Doodle, and more. Breakout sessions will include Just for the Kids, Digital Media Tools, iGoogle, and Podcasting.

Are you lost with emerging technology, in need of someone to tell you what a tweet is and how to create a blog? Are you a techie seeking exposure to the latest and greatest “hot” sites? If so, this workshop is for you. Any great sites you feel school leaders shouldn’t miss? Learn about go-to sites from your peers. Participants will be invited to become part of an ongoing, select group of visionary leaders to share ideas and provide mutual support.

#### **Participants will:**

- Increase their knowledge of technology tools
- Save time and increase daily productivity through Web 2.0 technology
- Learn where to find resources as new needs arise
- Experience current and future technologies
- Learn 21<sup>st</sup> Century Leadership Skills

#### **What is TICAL?**

TICAL is a project of the California Department of Education. The TICAL Leadership Cadre consists of 21 educators (superintendents, assistant superintendents, directors, principals, and technology specialists) from all regions of California who provide workshops and presentations on current and emerging technologies. TICAL supports administrators through the website: [www.portical.org](http://www.portical.org).

**TICAL Silicon Valley** is an expansion project designed to replicate the statewide group. Local administrators will get together periodically to learn from experts and their colleagues about how technology can save them time, improve student learning, and make their lives easier.

**[To Sign Up, Click Here and Add Your Name & Contact Information](#)**

**OR type in <http://tinyurl.com/ticalsv-reg1> in any Web browser**

Questions? Contact Jason Borgen, TICAL and Santa Cruz County Office of Education  
[jborgen@santacruz.k12.ca.us](mailto:jborgen@santacruz.k12.ca.us) or (831)466-5885